NOTIFICATION OF CONTRACT AWARD
(Consulting Services)

Financing Institution: Inter-American Development Bank
Procurement Type: International Competitive Bidding
Sector: PUBLIC SECTOR- TOURISM
Country of project (or Beneficiary country): BELIZE
Project name: BELIZE SUSTAINABLE TOURISM PROGRAM (STP)
Loan/Credit/Grant No.: 2060/OC-BL
Contract/Bid No. : CCS009-2012

Bid/Contract Description:

The Government of Belize through the Ministry of Tourism, Civil Aviation and Culture (MTCAC) has received financing from the Inter-American Development Bank (IDB), and intends to apply part of the proceeds to payments under the project **Sustainable Tourism Program**, for an experienced and qualified firm to carry out the **Development of a National Classification System for the Hotel and Tour Operator Sectors, Hotel Mapping, and Standards Review**. This is a priority of the policy and planning component of the STP, to be aligned with the strategies and recommendations of the National Sustainable Tourism Master Plan, BTB Action Plan 2010-12 and the ongoing efforts of BTB to develop quality and service standards based on the Caricom Regional Organization for Standards and Quality (CROS-Q). The process will build on successful models within the region and destinations with similar product offering and markets, with a clear national perspective tailored to the needs of the Belize tourism industry and sustainable product development.

During the selection process for the consulting services indicated above, under the Quality Cost Base Selection (QCBS) method the consulting firms listed below submitted proposals. The scores evaluated for the Technical and Price Proposals of each consulting firm, and their final scores follow below.

Name of Firms that expressed interest and Country of Nationality

Firm	Country
1. Conrad Douglas & Associates Ltd	Jamaica
2. TEA CEGOS, SA and PAX# Genuine Tourism Advisors and EPYPSA	Spain
3. CODEXCA and Galileo Ingenieria y Servicios SL	Spain
4. Sustainable Travel International	USA
5. Ecoplan:net sarl	Morocco
6. Caribbean GIS	Guyana

7. Tourism and Leisure – Europraxis Advisory Services	Spain
8. International Development Ireland, NI Ltd	Ireland
9. Iber-GEO Consulting SL and Magma Turismo	Spain
10. Total Business Solutions and ESRI Canada	Belize
11. DAI Mexico	Mexico
12. ICE (Ingenieros Civiles Especialistas) and Geo-Thinking	Colombia

Names of Short Listed Firms

Firm	Country
1. Tourism and Leisure- Europraxis Advisory Services	Spain
2. International Development Ireland, NI Ltd.	Ireland
3. Iber-GEO Consulting SL and Magma Turismo	Spain

Technical Proposal Score:

Element Evaluated	Tourism and Leisure Europraxis Advisory Services	Iber GEO Consulting SL and Magma Turismo
Technical Approach, Methodology and Workplan	**30**	**16.5**
Team Leader/Tourism and Hospitality Specialist	**28.2**	**20.4***
Hotel Specialist	**21**	**23.4**
GIS Mapping Expert	**9**	**7.1**
TOTAL	**88.2**	**67.4***
**did not meet minimum*		

Price Proposal and Final Score:

Firm: *TOURISM AND LEISURE EUROPRAXIS ADVISORY SERVICES*
Price (BZ$) exclusive of taxes: 178,000
Price Points:
100 x lowest price/consultant bid price: 100 x 178,000/178,000 = 100
Lowest Bid Price: BZ $178,000 (USD$89,000)
Price score (weighting x 0.3): 30
Maximum 30
Technical Score: 88.2
Technical Score (weighting x 0.7): 61.74
Maximum 70
TOTAL SCORE (Max. 100): **91.74**

Any Consultant is entitled to a debriefing to ascertain the grounds on which its proposal was not selected, by making a formal request at the address indicated below.

Awarded Bidder:

Tourism and Leisure Europraxis Advisory Services
Edificio Interface
Plantas 6ª y 7ª
C/Tánger 98
08018 Barcelona, Spain

Contract Price:

BZ $178,000 or One Hundred Seventy Eight Thousand Belize Dollars

Country of Awarded Bidder: Barcelona, Spain

Scope of the contract: The consultancy period is July 9th 2012 to April 9th 2013

Date contract signed: July 9th 2012

UNDB Reference number: IDB505-07/12

Executing Agency:
Belize Tourism Board - Sustainable Tourism Program
Attn: Mr. Carlos Mendez, Financial Procurement Specialist
168 Newtown Barracks
Belize City, Belize
Tel: (501) 223-2654
Fax: (501) 223-2621
Website: www.sustainabletourismbz.org