

***The Belize Sustainable Tourism Program (STP) is a response to the challenges that must be faced if Belize's tourism sector is to grow in a manner that is economically, environmentally and socially sustainable.***

The intention is to strengthen the sector's contribution to the national economy by consolidating the overnight tourism market with investments and activities along three inter-related fronts:

- enhancing the tourism experience and resource sustainability at consolidated destinations subject to pressure;
  - diversifying tourism products in emerging destinations for the overnight market segment;
- and
- strengthening tourism institutions for policy, destination planning and management.

**The Program Components include:**

- Investments in overnight tourism destinations in Belize including the Cayo district, Ambergris Caye, Placencia peninsula and Belize City,
- Institutional strengthening and capacity building for policy, destination planning and management

**The project is being funded by the Government of Belize and the Inter-American Development Bank (IDB) through a loan of US\$13.322 million.**